



The East African Trade Development Forum (TDF)

Transforming East Africa through Trade

Programme Outline: 28th February – 1st March 2018, Speke Resort Munyonyo, Uganda

Day 1: Wednesday, February 28, 2018

TIME	ACTIVITY
07.30 – 08.30	Registration of participants.
08.30 – 08.45	Conference facilitator announcements
08.45 – 09.15	Address: <i>Looking Back: TMEA's Journey-partnership and performance</i> Frank Matsaert -TMEA CEO
09.15 -09.25	Video
09.25 – 09.40	Address: Host chair of TMEA'S National Oversight Committee, Ms Edith Mwanje, Permanent Secretary, Ministry of East African Community Affairs, Republic of Uganda
09.40 – 10.30	PLENARY SESSION 1: Panel Discussion: <i>'Achieving results through partnership"- the experience of implementing country partners (experiences, results, lessons)</i> Moderator: Dorothy Tuma Panellists <ol style="list-style-type: none">1. Uganda Revenue Authority2. Kenya Ports Authority3. Rwanda Standards Board4. Tanzania Private Sector Foundation5. Burundi Chamber of Commerce and Industry6. South Sudan Women Entrepreneurs Association
10.30 – 11.00	TEA BREAK

11.00– 11.30	<p>PLENARY SESSION 2: Panel Discussion: <i>Trade, Aid and the Future</i> Panellists:</p> <ol style="list-style-type: none"> 1. Pete Vowles, Country Director, DFID, Kenya 2. Deborah R. Malac, US Ambassador in Uganda 3. Majbrit Holm Jakobsen, Deputy Ambassador of Denmark to Uganda 4. Hajo Provo Kluit, Policy coordinator, Ministry of foreign affairs, Sustainable Economic Development Department, Kingdom of the Netherlands 5. Dr. Gabriel Negatu, Director General, East Africa Regional Development and Business Delivery Office – African Development Bank 6. Ramses Malaty, Deputy Head of Mission, Embassy of Finland, Kenya 7. Mr Attilio Pacifici, EU Ambassador to Uganda <p>Moderator: Rob Rudy, DFID</p>
11.30 – 11.45	Arrival of Chief Guest
11.45 – 12.05	Address by Ali Mufuruki, TMEA Board Chair - <i>Trade Development: Reflections on East Africa’s Experience and Potential for Wider Replication.</i>
12.05 –12.30	Presentation: <i>Looking forward: TMEA’s ambition to 2023–Growing jobs, boosting trade, reducing poverty</i> Frank Matsaert, TMEA CEO
12.30 – 12.40	Presentation of awards
12.40 – 12.50	Address by Dr Mukhisa Kituyi, Secretary General, UNCTAD,
12.50 – 13.00	Address by Amb. Liberat Mfumekeko, Secretary General East African Community
13.00 – 13.10	Address by UK Government representative - Pete Vowles, Head of DFID, Kenya
13.10 – 13.20	Address by Ms Amelia Kyambadde, Minister for Trade, Industry & Cooperatives, Republic of Uganda.
13.20 – 13.45	Official Speech by the Chief Guest, H.E. Yoweri Kaguta Museveni, the President of the Republic of Uganda
	Group photo
14.00 – 15.00	LUNCH
15.00 -15.30	<p>PLENARY SESSION 3: <i>The importance of Infrastructure to Trade Development in East Africa</i> Introduction: George Wolf, Senior Director, Market access, TMEA Speaker – Dr. Gabriel Negatu, Director General, East Africa Regional Development and Business Delivery Office – African Development Bank</p>

BREAKOUT SESSIONS			
15.30 – 16.45	<p>Breakout Room: Albert</p> <p>Session 1: <i>Improving the performance of East Africa's trade logistics industry</i></p> <p>Moderator: Abhishek Sharma</p> <p>Panellists:</p> <ol style="list-style-type: none"> Ms. Merian Sebunya, Chair, Uganda Logistics Platform Mr. Hussein Kidedde, Graben 4PL & Chairperson Uganda Freight Forwarders Association (UFFA) Mr. Benon Mwebaze Kajuna, Director of Transport, Ministry of Works & Transport 	<p>Breakout Room: Meera.</p> <p>Session 2: <i>East African Ports: The Principal Gateways to International Trade</i></p> <p>Moderator: Cpt Dieudonne Dukundane</p> <p>Panellists:</p> <ol style="list-style-type: none"> Ally Ahmed Saburi, S.S. Bakhresa & Co Ltd. Grain importers and millers Mr. Jared Zerb, Tanzania International Container Services, Gichiri Ndua (ex KPA CEO) Eng Deusdedit Kakoko, DG Tanzania Ports Authority Mr. John Bosco Rusagara, Rwanda Shippers Council Yda Magdalena Taljaard, Commercial and Business Development Executive, FFT Julie Ejotu, Maersk Sales and Country Representative in Uganda 	<p>Breakout Room: Sheena</p> <p>Session 3: Rail Logistics: Improving Hinterland Connectivity by Rail in East Africa</p> <p>Moderator: James Nganga</p> <p>Panellists:</p> <ol style="list-style-type: none"> Principal Secretary, Ministry of Works & Transport, Uganda (TBC)-SGR Project Manager Malcolm Noronha (GBHL) Aunali Bhaijee (Bollore) Atanas K. Maina – MD Kenya Railways Corporation Gilbert Langat, CEO, Shippers Council of East Africa
16.45 – 17.15	TEA / COFFEE BREAK		
18.00 - 20.00	DINNER		



Day 2: Thursday, March 1, 2018

TIME	ACTIVITY	
08.30 – 08.40	PLENARY: Recap of day 1 David Stanton, Director General, TMEA	
08.45 – 09.30	PLENARY SESSION 1: Technology and trade. Moderator: Richard Kamajugo, Senior Director, Trade Environment, TMEA. Panellists <ol style="list-style-type: none"> Hon. Frank Tumwebaze, Minister for ICT, Uganda John Njiraini, Commissioner General, Kenya Revenue Authority Jan Hoffman, UNCTAD GOOGLE East Africa Representative 	
09.30 – 10.30	BREAKOUT SESSIONS	
	Breakout Room: Albert Session 1: e-Government for Trade Moderator: Alban Odhiambo Panellists: <ol style="list-style-type: none"> Ken Bagamuhunda, DG, Trade & Customs EAC Dicksons Kateshumbwa, Commissioner of Customs, Uganda Revenue Authority Patricia Ejalu, Deputy Executive Director, Uganda National Bureau of Standards NITA Uganda Julie Ejoto, Sales and Country representative, Uganda and South Sudan, Maersk Shipping William Musoni, Commissioner Customs, Rwanda Revenue Authority 	Breakout Room: Meera Session 2: ICT for efficient & inclusive trade Moderator: Patience Mutesi Panellists – TBC <ol style="list-style-type: none"> Lucy Mudaheranwa, Head of Business Development, Rwanda Revenue Authority Susan Wanjohi, Manager, Projects, Kenya Revenue Authority Jennifer Mwijukye, Unifreight Logistics, Egid Mobofu, Director General, Tanzania Bureau of Standards Maximiliano Mendez Parra, ODI Uganda Communications Commission Jacqueline Musitwa, Executive Director, Financial Sector Deepening



10.30 – 11.00	TEA / COFFEE BREAK	
11.00 – 11.20	PLENARY SESSION 2: <i>The Global context for East Africa's trade development</i> Mr Pascal Lamy, Honorary President Emeritus, Jacques Delors Institute and former Director General, WTO	
11.20 – 12.30	PLENARY SESSION 3: Women & Trade Moderators: Lisa Karanja, Senior Director, Business Competitiveness, TMEA/Daniel Kalinaki, Journalist Title: Empowering Women Powering Trade: Lessons on what really works Panellists: <ol style="list-style-type: none"> 1. Hon Amelia Kyambadde, Minister of Trade & Industry, Uganda 2. Dorothy Tembo, Deputy Executive Director ITC 3. Hajo Provo Kluit – Policy coordinator, Ministry of Foreign Affairs, Sustainable Economic Development Department, Kingdom of the Netherlands 4. Hellen Oriaro, International Development Officer, Embassy of Canada and TMEA Council; 5. Dickson Kateshumbwa, Commissioner of Customs, URA 6. Charles Ocici, Executive Director Enterprise Uganda 7. Santa Joyce Laker, Women SME/Exporter 8. Clare Kabakyenga, Regional Woman Cross Border Trader 	
12.30 – 13.30	Lunch	
13.45 – 14.45	BREAKOUT SESSION 1: Export led industrialisation – A pathway to growth & jobs? Room: Main Plenary Moderator: Mark Priestley, Senior Director, Country programmes, TMEA	BREAKOUT SESSION 2: New ways of funding trade development Room: Albert Moderator: David Stanton, Director General, TMEA



	<p>Panellists:</p> <ol style="list-style-type: none"> 1. Minister Amelia, Minister for Trade, Industry and Cooperatives 2. Helen Hai, CEO Made in Africa Initiative 3. Dominic McVey, CEO Hela Garments 	<p>Panellists</p> <ol style="list-style-type: none"> 1. Annette Mutaawe – Deputy Executive Director, Executive Secretariat for the EIF at WTO 2. Paul Mullard – Senior Economic Adviser, DFID Uganda 3. Dr. Elly Twineyo Kamugisha – Executive Director, Uganda Export Promotion Board 4. Clemens Calice – Partner, Lion’s Head Global Partners
14.50 – 15.10	<p>PLENARY: Recap of the forum sessions & Wrap up.</p> <p>TMEA CEO Frank Matsaert</p>	
15.10 – 15.20	<p>PLENARY: Minister for Trade, Industry & Cooperatives (Uganda) officially closes the event</p>	
15.30	<p>Guests depart</p>	