The East African Trade Development Forum (TDF)  
*Transforming East Africa through Trade*

**Programme Outline:** 28th February – 1st March 2018, Speke Resort Munyonyo, Uganda

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**Day 1: Wednesday, February 28, 2018**

<table>
<thead>
<tr>
<th>TIME</th>
<th>ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>07.30 – 08.30</td>
<td>Registration of participants.</td>
</tr>
<tr>
<td>08.30 – 08.45</td>
<td>Conference facilitator announcements</td>
</tr>
</tbody>
</table>
| 08.45 –09.15  | Address: *Looking Back: TMEA’s Journey-partnership and performance*  
Frank Matsaert - TMEA CEO                                                                                                                            |
| 09.15 -09.25  | Video                                                                                                                                                                                                     |
| 09.25 – 09.40 | Address: Host chair of TMEA’S National Oversight Committee, Ms Edith Mwanje, Permanent Secretary, Ministry of East African Community Affairs, Republic of Uganda                                                                 |
| 09.40 – 10.30 | **PLENARY SESSION 1:**  
**Panel Discussion:** ‘Achieving results through partnership”- the experience of implementing country partners (experiences, results, lessons)  
**Moderator:** Dorothy Tuma  
**Panellists**  
1. Uganda Revenue Authority  
2. Kenya Ports Authority  
3. Rwanda Standards Board  
4. Tanzania Private Sector Foundation  
5. Burundi Chamber of Commerce and Industry  
6. South Sudan Women Entrepreneurs Association                                                                                                    |
<p>| 10.30 – 11.00 | TEA BREAK                                                                                                                                                                                                   |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 11.00– 11.30 | **PLENARY SESSION 2:**  
  **Panel Discussion:** *Trade, Aid and the Future*  
  **Panellists:**  
  1. Pete Vowles, Country Director, DFID, Kenya  
  2. Deborah R. Malac, US Ambassador in Uganda  
  3. Majbrit Holm Jakobsen, Deputy Ambassador of Denmark to Uganda  
  4. Hajo Provo Kluit, Policy coordinator, Ministry of foreign affairs, Sustainable Economic Development Department, Kingdom of the Netherlands  
  5. Dr. Gabriel Negatu, Director General, East Africa Regional Development and Business Delivery Office – African Development Bank  
  6. Ramses Malaty, Deputy Head of Mission, Embassy of Finland, Kenya  
  7. Mr Attilio Pacifici, EU Ambassador to Uganda  
  **Moderator:** Rob Rudy, DFID |
| 11.30 – 11.45 | **Arrival of Chief Guest** |
| 11.45 – 12.05 | Address by Ali Mufuruki, TMEA Board Chair - *Trade Development: Reflections on East Africa’s Experience and Potential for Wider Replication.* |
| 12.05 – 12.30 | Presentation: *Looking forward: TMEA’s ambition to 2023–Growing jobs, boosting trade, reducing poverty*  
  Frank Matsaert, TMEA CEO |
| 12.30 – 12.40 | Presentation of awards |
| 12.40 – 12.50 | Address by Dr Mukhisa Kituyi, Secretary General, UNCTAD, |
| 12.50 – 13.00 | Address by Amb. Liberat Mfumekoko, Secretary General East African Community |
| 13.00 – 13.10 | Address by UK Government representative - Pete Vowles, Head of DFID, Kenya |
| 13.10 – 13.20 | Address by Ms Amelia Kyambadde, Minister for Trade, Industry & Cooperatives, Republic of Uganda. |
| 13.20 – 13.45 | Official Speech by the Chief Guest, H.E. Yoweri Kaguta Museveni, the President of the Republic of Uganda  
  Group photo |
| 14.00 – 15.00 | **LUNCH** |
| 15.00 -15.30 | **PLENARY SESSION 3:** *The importance of Infrastructure to Trade Development in East Africa*  
  **Introduction:** George Wolf, Senior Director, Market access, TMEA  
  **Speaker – Dr. Gabriel Negatu, Director General, East Africa Regional Development and Business Delivery Office – African Development Bank* |
<table>
<thead>
<tr>
<th>Time</th>
<th>Breakout Sessions</th>
</tr>
</thead>
</table>
| 15.30 – 16.45 | Breakout Room: Albert  
**Session 1: Improving the performance of East Africa’s trade logistics industry**  
**Moderator:** Abhishek Sharma  
**Panellists:**  
1. Ms. Merian Sebunya, Chair, Uganda Logistics Platform  
2. Mr. Hussein Kiddeide, Graben 4PL & Chairperson Uganda Freight Forwarders Association (UFFA)  
3. Mr. Benon Mwebaze Kajuna, Director of Transport, Ministry of Works & Transport |
|           | Breakout Room: Meera.  
**Session 2: East African Ports: The Principal Gateways to International Trade**  
**Moderator:** Cpt Dieudonne Dukundane  
**Panellists:**  
1. Ally Ahmed Saburi, S.S. Bakhresa & Co Ltd. Grain importers and millers  
2. Mr. Jared Zerb, Tanzania International Container Services, Gichiri Ndua (ex KPA CEO)  
3. Eng Deusdedit Kakoko, DG Tanzania Ports Authority  
4. Mr. John Bosco Rusagara, Rwanda Shippers Council  
5. Yda Magdalena Taljaard, Commercial and Business Development Executive, FFT  
6. Julie Ejotu, Maersk Sales and Country Representative in Uganda |
|           | Breakout Room: Sheena  
**Session 3: Rail Logistics: Improving Hinterland Connectivity by Rail in East Africa**  
**Moderator:** James Nganga  
**Panellists:**  
1. Principal Secretary, Ministry of Works & Transport, Uganda (TBC)-SGR Project Manager  
2. Malcolm Noronha (GBHL)  
3. Aunali Bhaijee (Bollore)  
5. Gilbert Langat, CEO, Shippers Council of East Africa |
<p>| 16.45 – 17.15 | TEA / COFFEE BREAK |
| 18.00 - 20.00 | DINNER |</p>
<table>
<thead>
<tr>
<th>TIME</th>
<th>ACTIVITY</th>
</tr>
</thead>
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| 08.30 – 08.40 | **PLENARY: Recap of day 1**  
David Stanton, Director General, TMEA                                    |
| 08.45 – 09.30 | **PLENARY SESSION 1: Technology and trade.**  
**Moderator:** Richard Kamajugo, Senior Director, Trade Environment, TMEA.  
**Panellists:**  
1. Hon. Frank Tumwebaze, Minister for ICT, Uganda  
2. John Njiraini, Commissioner General, Kenya Revenue Authority  
3. Jan Hoffman, UNCTAD  
4. GOOGLE East Africa Representative |
| 09.30 – 10.30 | **BREAKOUT SESSIONS**  
**Breakout Room:** Albert  
**Session 1:** e-Government for Trade  
**Moderator:** Alban Odhiambo  
**Panellists:**  
1. Ken Bagamuhunda, DG, Trade & Customs EAC  
2. Dicksons Kateshumbwa, Commissioner of Customs, Uganda Revenue Authority  
3. Patricia Ejalu, Deputy Executive Director, Uganda National Bureau of Standards  
4. NITA Uganda  
5. Julie Ejoto, Sales and Country representative, Uganda and South Sudan, Maersk Shipping  
6. William Musoni, Commissioner Customs, Rwanda Revenue Authority |
|             | **Breakout Room:** Meera  
**Session 2:** ICT for efficient & inclusive trade  
**Moderator:** Patience Mutesi  
**Panellists – TBC:**  
1. Lucy Mudaheiranwa, Head of Business Development, Rwanda Revenue Authority  
2. Susan Wanjohi, Manager, Projects, Kenya Revenue Authority  
3. Jennifer Mwijukye, Unifreight Logistics,  
4. Egid Mobofu, Director General, Tanzania Bureau of Standards  
5. Maximiliano Mendez Parra, ODI  
6. Uganda Communications Commission  
7. Jacqueline Musiitwa, Executive Director, Financial Sector Deepening |
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.30 – 11.00</td>
<td><strong>TEA / COFFEE BREAK</strong></td>
</tr>
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</table>
| 11.00 – 11.20 | **PLENARY SESSION 2**: *The Global context for East Africa’s trade development*  
Mr Pascal Lamy, Honorary President Emeritus, Jacques Delors Institute and former Director General, WTO |
| 11.20 – 12.30 | **PLENARY SESSION 3**: Women & Trade  
**Moderators**: Lisa Karanja, Senior Director, Business Competitiveness, TMEA/Daniel Kalinaki, Journalist  
**Title**: Empowering Women Powering Trade: Lessons on what really works  
**Panellists:**  
1. Hon Amelia Kyambadde, Minister of Trade & Industry, Uganda  
2. Dorothy Tembo, Deputy Executive Director ITC  
3. Hajo Provo Kluit – Policy coordinator, Ministry of Foreign Affairs, Sustainable Economic Development Department, Kingdom of the Netherlands  
4. Hellen Oriaro, International Development Officer, Embassy of Canada and TMEA Council;  
5. Dickson Kateshumbwa, Commissioner of Customs, URA  
6. Charles Ocici, Executive Director Enterprise Uganda  
7. Santa Joyce Laker, Women SME/Exporter  
8. Clare Kabakyenga, Regional Woman Cross Border Trader |
| 12.30 – 13.30 | **Lunch**                                                              |
| 13.45 – 14.45 | **BREAKOUT SESSION 1**: Export led industrialisation – A pathway to growth & jobs?  
**Room**: Main Plenary  
**Moderator**: Mark Priestley, Senior Director, Country programmes, TMEA |
|              | **BREAKOUT SESSION 2**: New ways of funding trade development  
**Room**: Albert  
**Moderator**: David Stanton, Director General, TMEA |
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
</table>
| 14.50 – 15.10 | **PLENARY:** Recap of the forum sessions & Wrap up.  
TMEA CEO Frank Matsaert |
| 15.10 – 15.20 | **PLENARY:** Minister for Trade, Industry & Cooperatives (Uganda) officially closes the event |
| 15.30   | **Guests depart**                            |

**Panellists:**

1. Minister Amelia, Minister for Trade, Industry and Cooperatives  
2. Helen Hai, CEO Made in Africa Initiative  
3. Dominic McVey, CEO Hela Garments

**Panellists**

1. Annette Mutaawe – Deputy Executive Director, Executive Secretariat for the EIF at WTO  
2. Paul Mullard – Senior Economic Adviser, DFID Uganda  
3. Dr. Elly Twineyo Kamugisha – Executive Director, Uganda Export Promotion Board  
4. Clemens Calice – Partner, Lion’s Head Global Partners